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April 2, 2010

Dear (Vendor Partner),

I'm writing to recommend OSCAR (On-line Supply Chain Repository) developed by StratCenter.com. Our Contracting Team is currently using the product for many of our evaluations and I recommend that you consider OSCAR for your contracting efforts as well.

As you are aware, a key initiative for MedAssets is to improve supply chain operations and reduce costs by 3-10% by using more transparent, flexible and customer-driven approaches to reduce total supply expenses. We feel OSCAR is one tool to help us reach that goal as well as to improve the information exchange between our members and supplier partners.

Armed with OSCAR, we will be more effective in proactively highlighting the areas where improvement is needed, and can take the appropriate steps by selecting the right contracts coupled with supply chain solutions that will have a positive impact on their financial strength.

Additionally, OSCAR will better help us to identify contract potential, drive compliance, reduce overall supply chain costs. I anticipate a clear win-win-win scenario for our Members, Supplier Partners and MedAssets.

I recommend OSCAR for any Supplier that is looking to drive business through GPO contracts. More importantly, the OSCAR Market Penetration Tools will help achieve the true potential of a contract is realized more quickly and effectively. I expect that the Suppliers with access to OSCAR will clearly differentiate themselves from the competition quickly, both with our contract managers and our members.

For more information about OSCAR ([www.StratCenter.com](http://www.StratCenter.com)), please contact Carrie Breeswine, VP of Sales and Marketing at [carrie@StratCenter.com](mailto:carrie@StratCenter.com) or (215) 550-6764. You can also arrange for a free trial of OSCAR™ and download a PowerPoint overview at: <http://StratCenter.com/link/MedAssets/OSCAR-Trial.aspx>.

**Be sure to mention that you are a MedAssets Supplier Partner in order to receive special "MedAssets Terms" that are only effective for the next few months.** Please review this and let me know your feedback as it can make a substantial impact on our contract success.

Sincerely,

A handwritten signature in black ink, appearing to read "Mark B. Miriani".

Mark Miriani  
President, Supply Chain Systems